

Tall Talk Advertisement Rates

Full Page	\$150.00
Half Page Horizontal	\$75.00
Half Page Vertical	\$75.00
Quarter Page	\$50.00
Eighth Page	\$25.00

Color is included.

No color on eighth page ads.

Covers and Centerspread (color only, included) Back cover, inside back cover, inside front cover, center-spread right and centerspread left, each \$300.00.

Color requirements: Slides or transparencies accepted, but DIGITAL FILES preferred. *Photo prints will no longer be accepted.* In the case of artwork (drawings, logos, etc.) **we must have the original, not a copy.** If we already have done this for you, you need not worry about it. If you send digital ad copy, be sure to include the fonts. Color pictures should be slides, bright, clear and in focus. **Digital images need to be high resolution.** An approximation of size is a minimum 350KB for a 3"x3" image. 1 MB or larger is preferred. The best reproduction is from a 10-30MB .tif file, 14"x17" image, but the 1-4MB Jpegs are OK. **Digital scans should be sent on CD and separate from the text.** For background colors supply sample or pantone number. **Materials deadline is 90 days before publication date.**

Note NEW deadline dates: January 10 for Spring issue, August 1 for Fall issue.

Ad dimensions - (column width by length)

Full page 8 1/2 X 11 trim
 live matter 7 3/4 X 10 1/8
 half page horizontal 7 3/4 X 4 5/8
 half vertical 3 5/8 X 9 3/4
 quarter page 3 5/8 X 4 5/8
 eighth page 3 5/8 X 2 3/8

Send all ads to:

Judy Nunn, Advertising Manager
 4728 Jade St. NE, Salem OR 97305-3138
 Email: Nunnjk@comcast.net
 Phone: (503) 390-3816

Make check payable to TBIS

Please note: As long as you are a member of TBIS, with the purchase of ad space, we will send that issue of *Tall Talk* by First Class Mail as soon as it is available.

BONUS OFFER!! Let us include your ad on the TBIS website. Price is HALF the cost as listed above. Contact Judy Nunn (above).